

X Athletics Sponsorship Opportunities

Support Athletic Excellence in Abilene

Partner with us to reach dedicated athletes, health-conscious families, and the growing fitness community in Abilene, TX.

Starter Sponsorships

Community Supporter - \$500/year Logo on facility signage • 1 dedicated Instagram/Facebook post per month featuring your business • Website listing

Athlete Spotlight Partner - \$60/month or \$600/year Featured in 1 athlete spotlight month Instagram/Facebook • Logo on graphics • Social media stories • Save \$120 with annual payment

Program Sponsorships

Youth Development Sponsor - \$750/year Logo on youth materials • 2 Instagram/Facebook posts per month highlighting your support • Website feature • Host one clinic

High School Elite Performance Sponsor - \$1,000/year Logo on elite program materials • 1 Instagram/Facebook post per week (4+ posts/month) • Website feature with link • Attend training session(1 a Month) • Exclusive "Performance Partner" designation

Multi-Program Champion - \$1,500/year (Save \$400+) ALL benefits from Youth, High School, AND Adult programs • 6+ Instagram/Facebook posts per month across all programs • Priority website placement

Seasonal Sponsorships

Individual Season Sponsor - \$600/season Logo on seasonal materials • 5-10 Instagram/Facebook posts during your season • Website spotlight


Year-Round Season Pass - \$2,000/year (Save \$400) Logo on ALL seasonal materials • Year-round exposure • 2-3 Instagram/Facebook posts per month year-round • Homepage feature

Fence Signage

Visible 24/7 to athletes, families, and community

Standard Sign (3x6 ft) - \$500/year | Large Sign (4x8 ft) - \$950/year Professional design & installation included • Weather-resistant materials • Year-round visibility

2-Year Commitment: \$900 (Standard) or \$1,700 (Large) - Save \$150-\$200

 **Add-On Special:** Add a fence sign to ANY package above for just **\$350/year**

Equipment Partner Program

Training Zone Naming Rights - \$1,200/year Name a training area (e.g., "Smith Chiropractic Speed Zone") • Permanent signage • 2 Instagram/Facebook posts per month featuring your branded equipment • Website recognition with business story

Equipment Showcase Partner - \$900/year Logo decals on equipment • 2 Instagram/Facebook posts per month featuring your branded equipment • Website feature

Premium Packages

Performance Partner - \$2,500/year Choose ANY two program sponsorships • Standard fence sign • 4+ Instagram/Facebook posts per month • Homepage placement • Co-host one community event(spring/summer camp) • Recognition at all events

Founding Partner - \$6,000/year (Limited Availability) ALL program sponsorships • Large fence sign (premium location) • 1-2 Instagram/Facebook posts per week (6-8 posts/month) • Homepage hero placement • "Founding Partner" status • Co-host two community events(spring/summer camp) • VIP recognition

Flexible Options

Quarterly Payment Plans - Spread your investment across the year

3-Month Trial - Test a program sponsorship for \$200/quarter

In-Kind Sponsorships - Meal prep, recovery services, nutrition products, equipment

Referral Bonus - Refer 3 new clients, get 50% off renewal



Your Investment Reaches

✓ 40+ dedicated athletes and families (growing to 70+ in 2026)

✓ 2,000+ social media followers and growing

✓ Health-conscious, community-focused audience

✓ Direct connection to youth, high school, college, and adult athletes



Ready to Partner?

Contact me today to customize a sponsorship package that fits your goals and budget.

Prices guaranteed through 2026. Lock in founding rates now as rates increase with growth!